



Mr. Gad Shoshan,

Director, Sales and Marketing, Ormat

Gad Shoshan, a seasoned business developer working with Ormat, will present some basics about electric grid, renewable and green energy, some myth and facts around them. Ormat unique technology and solution for generating electricity from wide range of heat resource will be covered and discussed, including a case study of geothermal field development.

Will lecture on:
**“Renewable energy and geothermal ORC –
Looking at the big picture”**

Electricity production and distribution is taken by most of us for granted. However several changes has been done in the last 25 years that may change and effect our life. Ormat is celebrating 50 years of providing green electricity, long before it has become a buzz word. Come and discuss some of the issues involved with it:

- What is the Smart Grid?
- Why renewable energy suddenly becomes a hot fashionable terms
- What are some of the true facts behind the “clean / green” energy fashion?
- How to look at a big picture behind the smoke of trends? This market niche as an example
- Geothermal energy- what is it and what can we do with it?
- Generating electricity from geothermal resource- the Ormat experience
- The ORC and binary cycle process

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